



Russell County Profile

Alabama Department of Labor
Labor Market Information Division

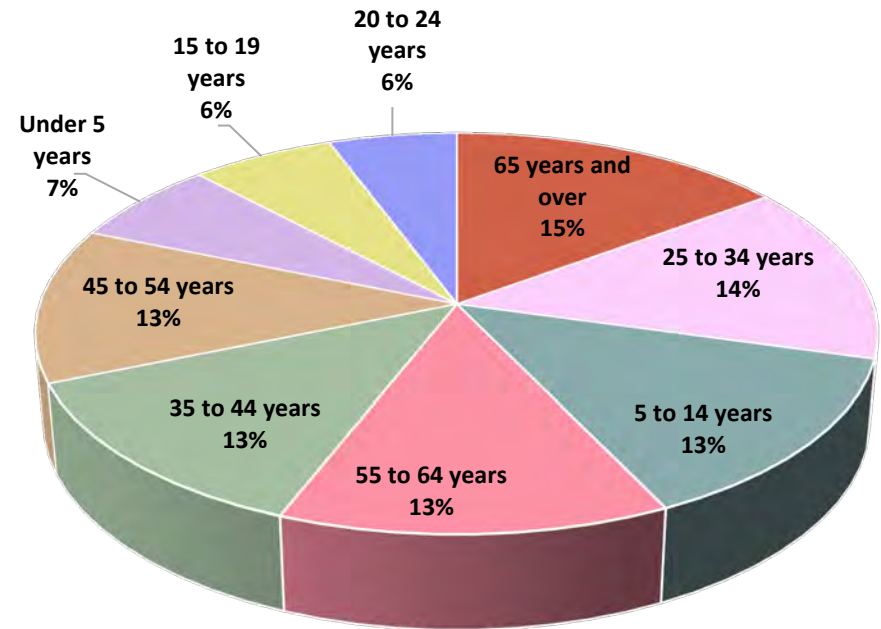
Demographics

American Community Survey Average Population Estimates for 2018-2022

| Age | Estimate |
|----------------|----------|
| Under 5 years | 3,971 |
| 5 to 14 years | 7,949 |
| 15 to 19 years | 3,738 |
| 20 to 24 years | 3,323 |
| 25 to 34 years | 8,495 |
| 35 to 44 years | 7,519 |
| 45 to 54 years | 7,362 |
| 55 to 64 years | 7,723 |
| 65 and older | 8,769 |

Total Population
58,849

Population By Age Group:



Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP05: Demographic and Housing Estimates

Demographics

American Community Survey Average Population Estimates for 2018-2022

| School Enrollment | Estimate |
|---|----------|
| Population 3 years and over enrolled in school | 15,415 |
| Nursery school, preschool | 1,014 |
| Kindergarten | 901 |
| Elementary school (grades 1-8) | 6,265 |
| High school (grades 9-12) | 3,318 |
| College or graduate school | 3,917 |
| Educational Attainment | Estimate |
| Population 25 years and over | 39,868 |
| Less than 9 th grade | 3,718 |
| 9 th to 12 th grade, no diploma | 3,718 |
| High school graduate (includes equivalency) | 11,794 |
| Some college, no degree | 10,353 |
| Associate's degree | 5,293 |
| Bachelor's degree | 4,088 |
| Graduate or professional degree | 2,436 |

► Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

November 2023 Unemployment & Underemployment Data

| County | Civilian Labor Force | Employment | Unemployment | Unemployment Rate | Under-Employment | Available Labor Pool |
|----------------|----------------------|---------------|--------------|-------------------|------------------|----------------------|
| Bullock | 4,673 | 4,579 | 94 | 2.0% | 1,488 | 1,582 |
| Chambers | 16,181 | 15,807 | 374 | 2.3% | 3,999 | 4,373 |
| Coosa | 4,638 | 4,532 | 106 | 2.3% | 979 | 1,085 |
| Lee | 82,167 | 80,377 | 1,790 | 2.2% | 16,718 | 18,508 |
| Macon | 8,058 | 7,831 | 227 | 2.8% | 2,240 | 2,467 |
| Russell | 24,546 | 23,869 | 677 | 2.8% | 5,490 | 6,167 |
| Tallapoosa | 17,388 | 16,979 | 409 | 2.4% | 3,005 | 3,414 |

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

| Occupation | Number Unemployed | Occupation | Number Unemployed |
|---|-------------------|---|-------------------|
| Customer Service Representatives | 179 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 16 |
| Cashiers | 70 | Supervisors of Production and Operating Workers | 16 |
| Sales Reps, Wholesale & Mfg, Exc. Technical & Scientific Products | 70 | Laborers and Freight, Stock, and Material Movers | 15 |
| Office Clerks, General | 69 | Receptionists and Information Clerks | 15 |
| Stockers and Order Fillers | 64 | Accountants and Auditors | 14 |
| Retail Salespersons | 54 | Maids and Housekeeping Cleaners | 14 |
| Packaging and Filling Machine Operators and Tenders | 40 | Executive Secretaries and Executive Administrative Assistants | 14 |
| Supervisors of Retail Sales Workers | 33 | Inspectors, Testers, Sorters, Samplers, and Weighers | 14 |
| Heavy and Tractor-Trailer Truck Drivers | 33 | Supervisors of Office and Administrative Support Workers | 13 |
| Sales Managers | 27 | Healthcare Support Workers, All Other | 12 |
| Waiters and Waitresses | 27 | Maintenance and Repair Workers | 12 |
| Helpers--Production Workers | 26 | Production Workers, All Other | 12 |
| General and Operations Managers | 21 | Computer User Support Specialists | 11 |
| Team Assemblers | 21 | Cooks, Fast Food | 11 |
| Managers, All Other | 16 | Cooks, Institution and Cafeteria | 11 |

► Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

| Occupation | # of Ads | Occupation | # of Ads |
|--|----------|---|----------|
| Registered Nurses | 118 | Janitors & Cleaners, Except Maids & Housekeeping Cleaners | 29 |
| Supervisors of Retail Sales Workers | 108 | Laborers & Freight, Stock, & Material Movers, Hand | 29 |
| Retail Salespersons | 108 | Security Guards | 28 |
| Food Service Managers | 87 | Cashiers | 28 |
| Customer Service Representatives | 79 | Driver/Sales Workers | 28 |
| Fast Food & Counter Workers | 68 | Supervisors of Food Preparation & Serving Workers | 25 |
| Maintenance & Repair Workers, General | 64 | Dietitians & Nutritionists | 24 |
| Licensed Practical & Vocational Nurses | 50 | Medical & Health Services Managers | 23 |
| Preschool Teachers, Except Special Education | 34 | Managers, All Other | 23 |
| Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products | 34 | Health Technologists & Technicians, All Other | 22 |
| Automotive Service Technicians & Mechanics | 33 | Physical Therapists | 21 |
| Maids & Housekeeping Cleaners | 30 | Stockers & Order Fillers | 21 |
| Production Workers, All Other | 30 | Pharmacists | 20 |
| Merchandise Displayers & Window Trimmers | 29 | Waiters & Waitresses | 19 |
| Nursing Assistants | 29 | Heavy & Tractor-Trailer Truck Drivers | 19 |



Source: The Conference Board-Burning Glass Help Wanted OnLine

Expected Worker Shortfall

| | 2020-2030 | 2020-2035 |
|-----------------------------|-------------|-------------|
| Total Population Growth | 8.0% | 11.6% |
| Age 20-64 Population Growth | 7.7% | 11.2% |
| Nonagricultural Job Growth | 5.0% | 6.4% |
| Worker Shortfall | -2.7% | -4.8% |
| Worker Shortfall | -390 | -709 |

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

► Source: Center for Business and Economic Research (CBER), University of Alabama

Occupational Wages

Russell County Average Hourly Wage All Occupations

| Entry | Median | Mean | Experienced |
|---------|---------|---------|-------------|
| \$11.43 | \$17.76 | \$22.20 | \$27.58 |

Russell County Average Hourly Wage Manufacturing

| Entry | Median | Mean | Experienced |
|---------|---------|---------|-------------|
| \$14.02 | \$20.82 | \$26.33 | \$32.48 |

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

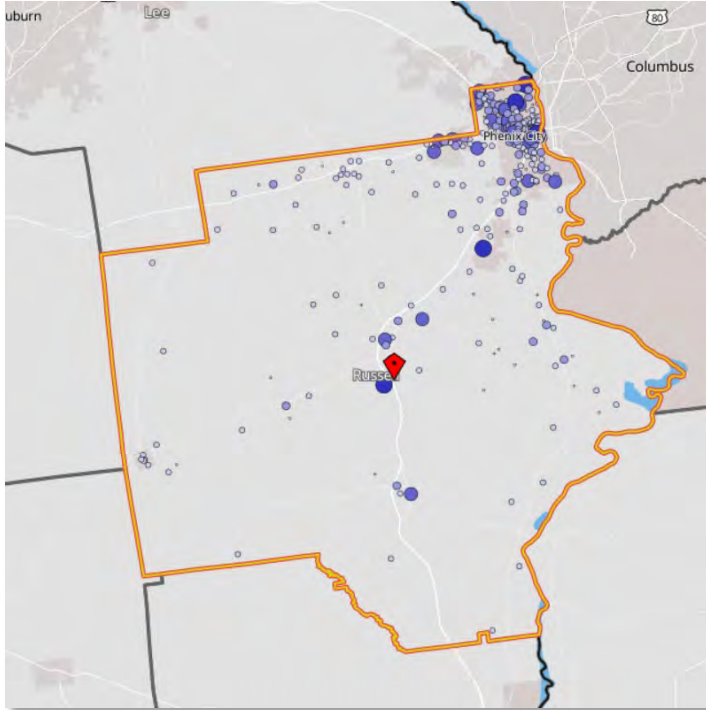
Occupational Wages

Annual Salary Area Comparison

| | Entry | Median | Mean | Experienced |
|--------------------------|----------|----------|----------|-------------|
| Alabama | | | | |
| Total | \$27,775 | \$47,005 | \$61,395 | \$78,205 |
| Manufacturing | \$30,764 | \$45,305 | \$55,077 | \$67,233 |
| Russell County | | | | |
| Total | \$23,782 | \$36,952 | \$46,182 | \$57,382 |
| Manufacturing | \$29,150 | \$43,299 | \$54,761 | \$67,566 |
| Lee County | | | | |
| Total | \$24,899 | \$38,767 | \$50,414 | \$63,171 |
| Manufacturing | \$31,285 | \$43,500 | \$52,729 | \$63,451 |
| Montgomery County | | | | |
| Total | \$26,136 | \$41,592 | \$54,070 | \$68,038 |
| Manufacturing | \$31,819 | \$48,354 | \$52,817 | \$63,317 |

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2021 Workforce Characteristics

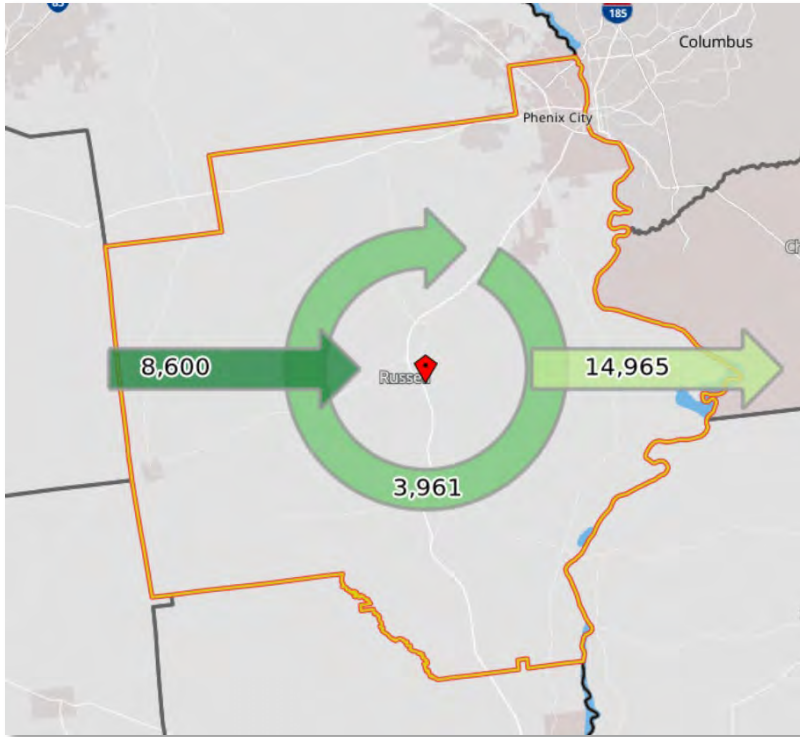


| Jobs by Worker Age | Count | Share |
|---|-------|-------|
| Age 29 or younger | 2,997 | 23.9% |
| Age 30 to 54 | 6,664 | 53.1% |
| Age 55 or older | 2,900 | 23.1% |
| Jobs by Worker Educational Attainment | Count | Share |
| Less than high school | 1,534 | 12.2% |
| High school or equivalent, no college | 3,042 | 24.2% |
| Some college or Associate degree | 3,143 | 25.0% |
| Bachelor's degree or advanced degree | 1,845 | 14.7% |
| Educational attainment not available (workers aged 29 or younger) | 2,997 | 23.9% |
| Jobs by Worker Sex | Count | Share |
| Male | 6,352 | 50.6% |
| Female | 6,209 | 49.4% |
| Jobs by Earnings | Count | Share |
| \$1,250 per month or less | 2,373 | 18.9% |
| \$1,251 to \$3,333 per month | 4,944 | 39.4% |
| More than \$3,333 per month | 5,244 | 41.7% |

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Labor Force Characteristics



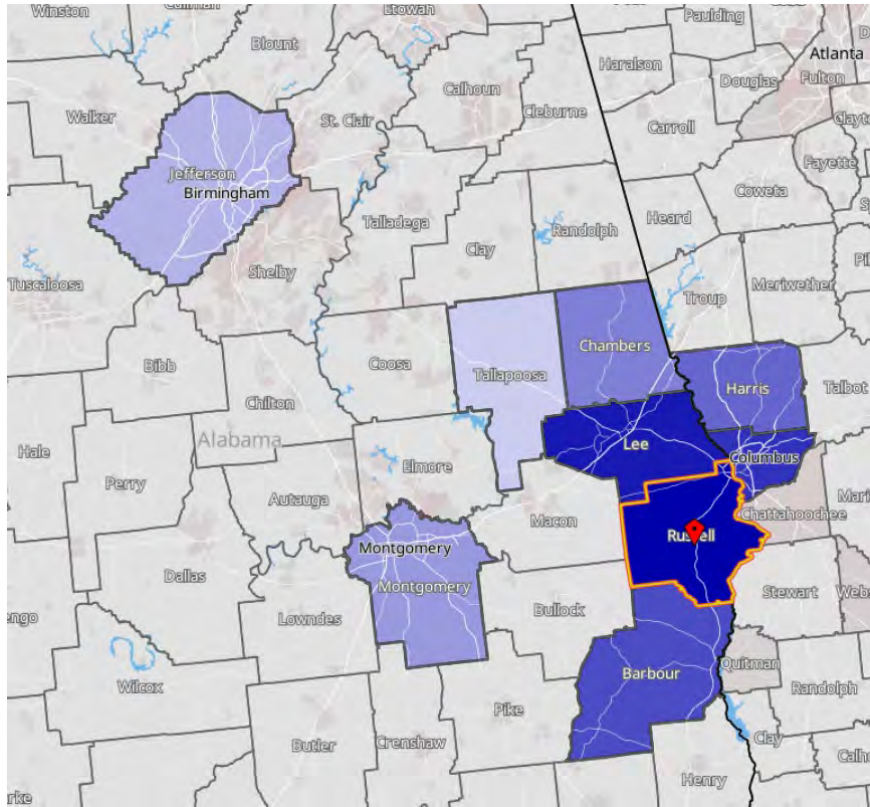
| Outflow Job Characteristics | Count | Share |
|--|--------|--------|
| External Jobs Filled by Residents | 14,965 | 100.0% |
| Workers Aged 29 or younger | 3,783 | 25.3% |
| Workers Aged 30 to 54 | 7,949 | 53.1% |
| Workers Aged 55 or older | 3,233 | 21.6% |
| Workers Earning \$1,250 per month or less | 2,981 | 19.9% |
| Workers Earning \$1,251 to \$3,333 per month | 6,144 | 41.1% |
| Workers Earning More than \$3,333 per month | 5,840 | 39.0% |
| Workers in the "Goods Producing" Industry Class | 2,639 | 17.6% |
| Workers in the "Trade, Transportation, and Utilities" Industry Class | 3,074 | 20.5% |
| Workers in the "All Other Services" Industry Class | 9,252 | 61.8% |

**Live in the County
but Work Elsewhere**
79.1%

**Live and Work
in the County**
20.9%

2021 Commuting Patterns

Where People Live who Work in This County



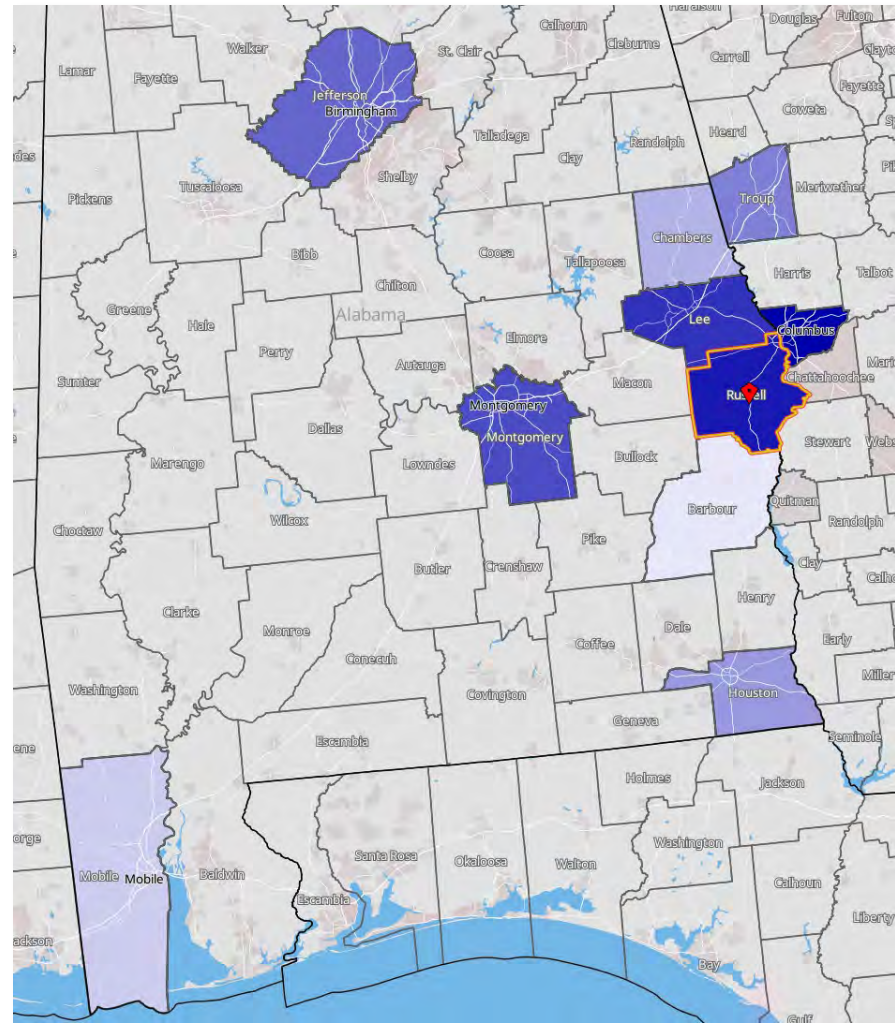
| | Count | Share |
|-----------------------|-------|-------|
| Russell County, AL | 3,961 | 31.5% |
| Lee County, AL | 2,924 | 23.3% |
| Muscogee County, GA | 2,134 | 17.0% |
| Barbour County, AL | 364 | 2.9% |
| Harris County, GA | 238 | 1.9% |
| Chambers County, AL | 225 | 1.8% |
| Montgomery County, AL | 163 | 1.3% |
| Jefferson County, AL | 140 | 1.1% |
| Tallapoosa County, AL | 115 | 0.9% |
| Madison County, AL | 100 | 0.8% |
| All Other Locations | 2,197 | 17.5% |

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Where People Work who Live in This County

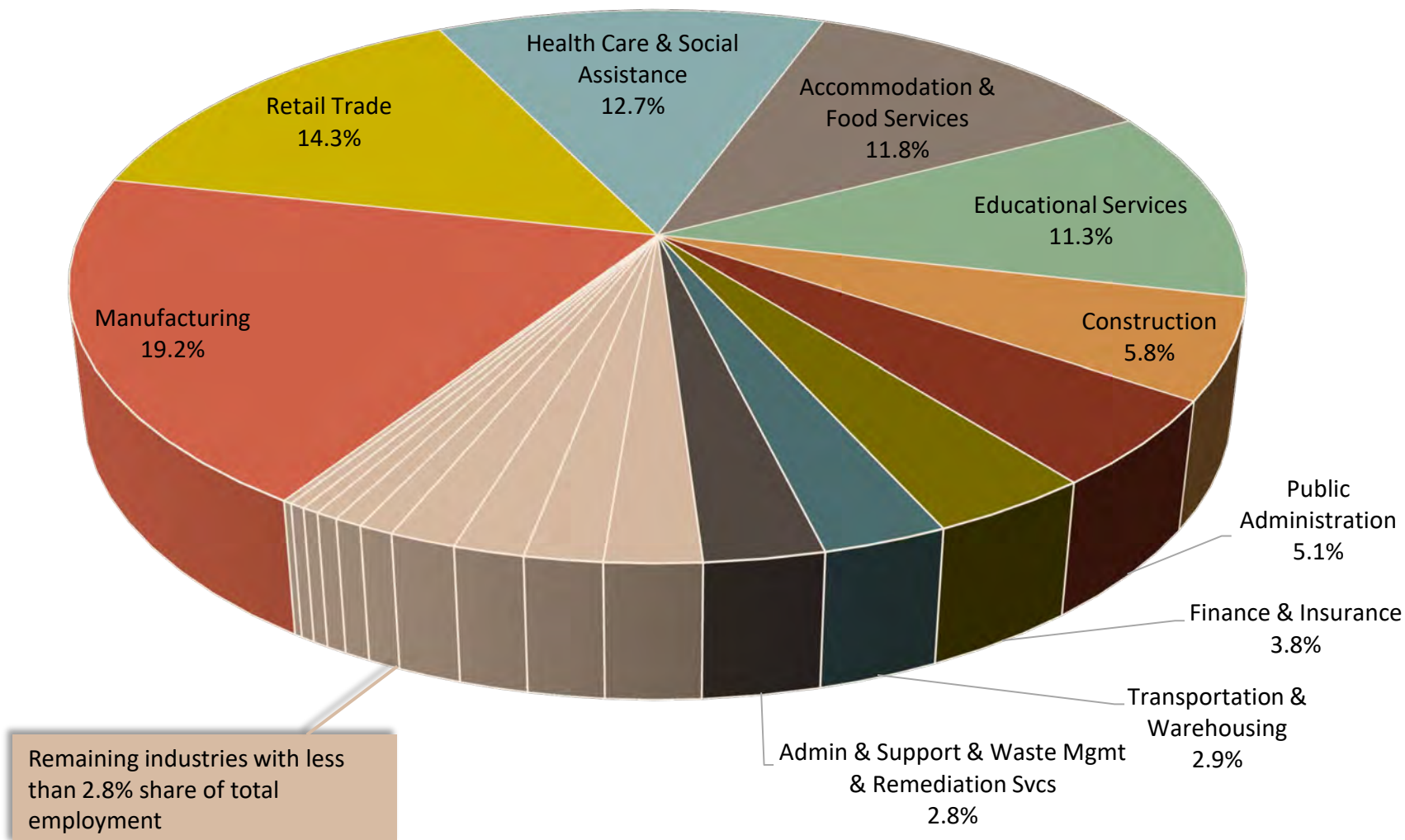
| | Count | Share |
|-----------------------|-------|-------|
| Muscogee County, GA | 6,472 | 34.2% |
| Russell County, AL | 3,961 | 20.9% |
| Lee County, AL | 2,000 | 10.6% |
| Montgomery County, AL | 862 | 4.6% |
| Jefferson County, AL | 503 | 2.7% |
| Troup County, GA | 402 | 2.1% |
| Houston County, AL | 309 | 1.6% |
| Chambers County, AL | 287 | 1.5% |
| Mobile County, AL | 199 | 1.1% |
| Barbour County, AL | 197 | 1.0% |
| All Other Locations | 3,734 | 19.7% |



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

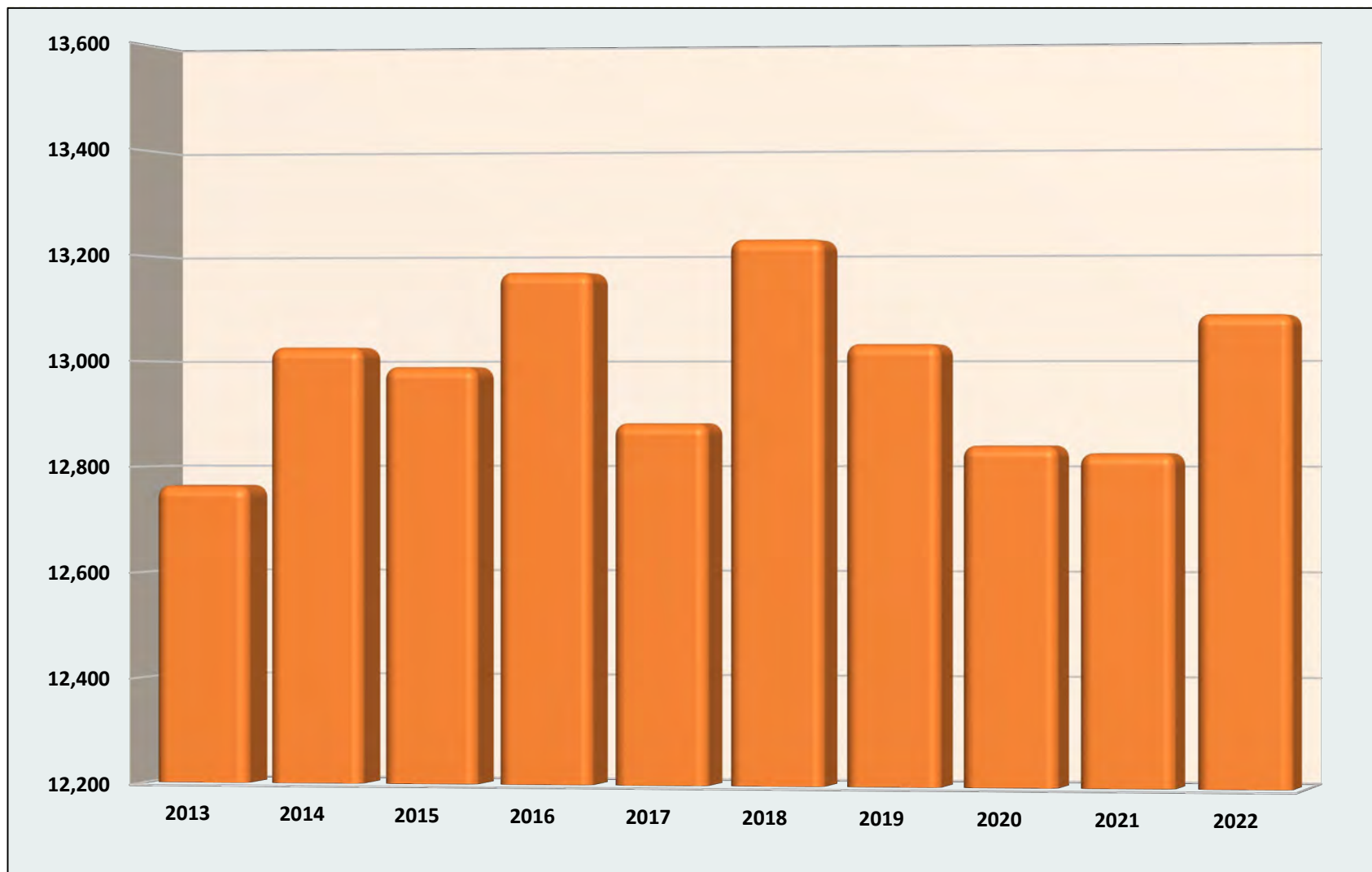
Russell County Industry Distribution

2022



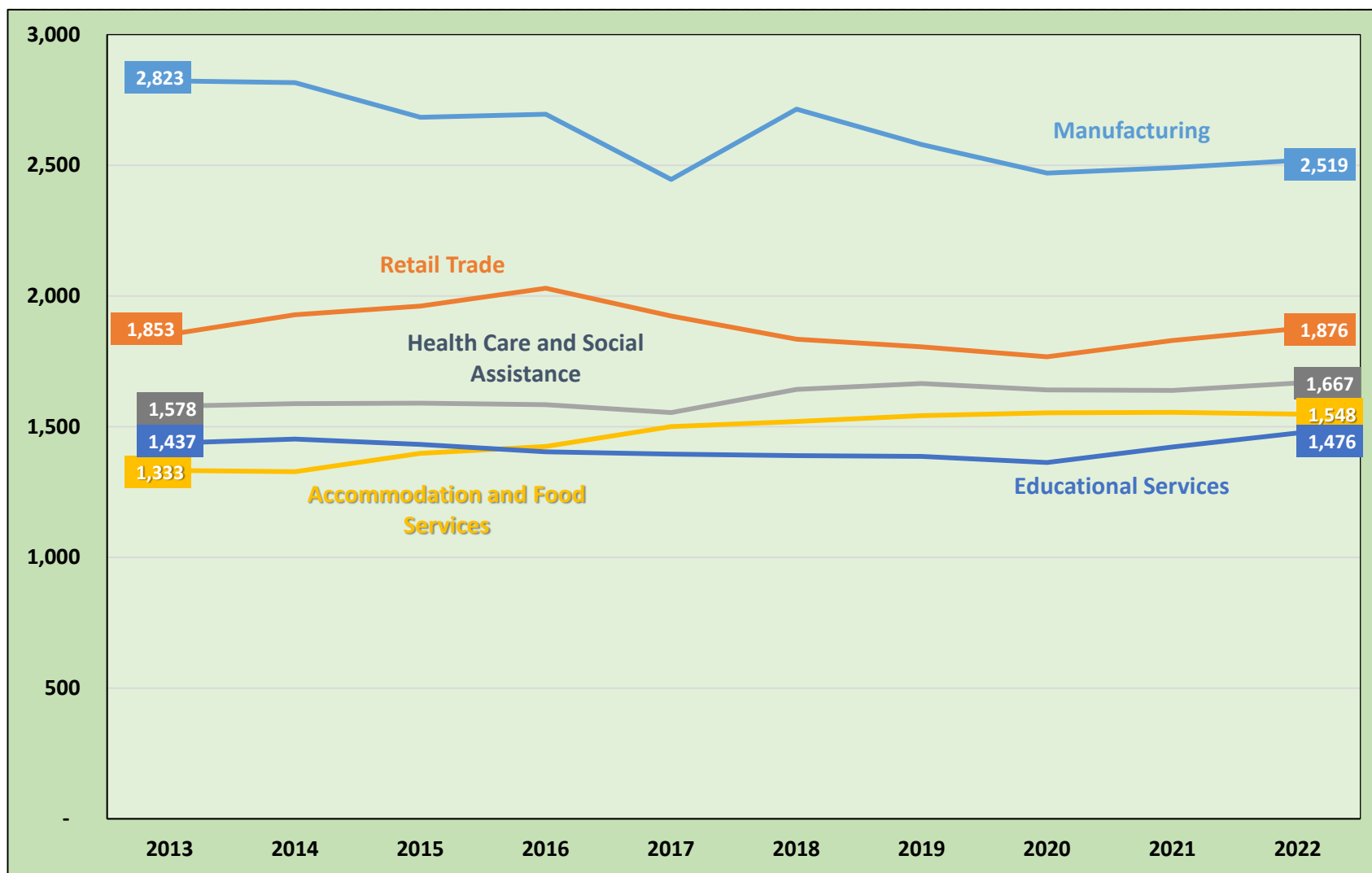
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Total Employment Trend



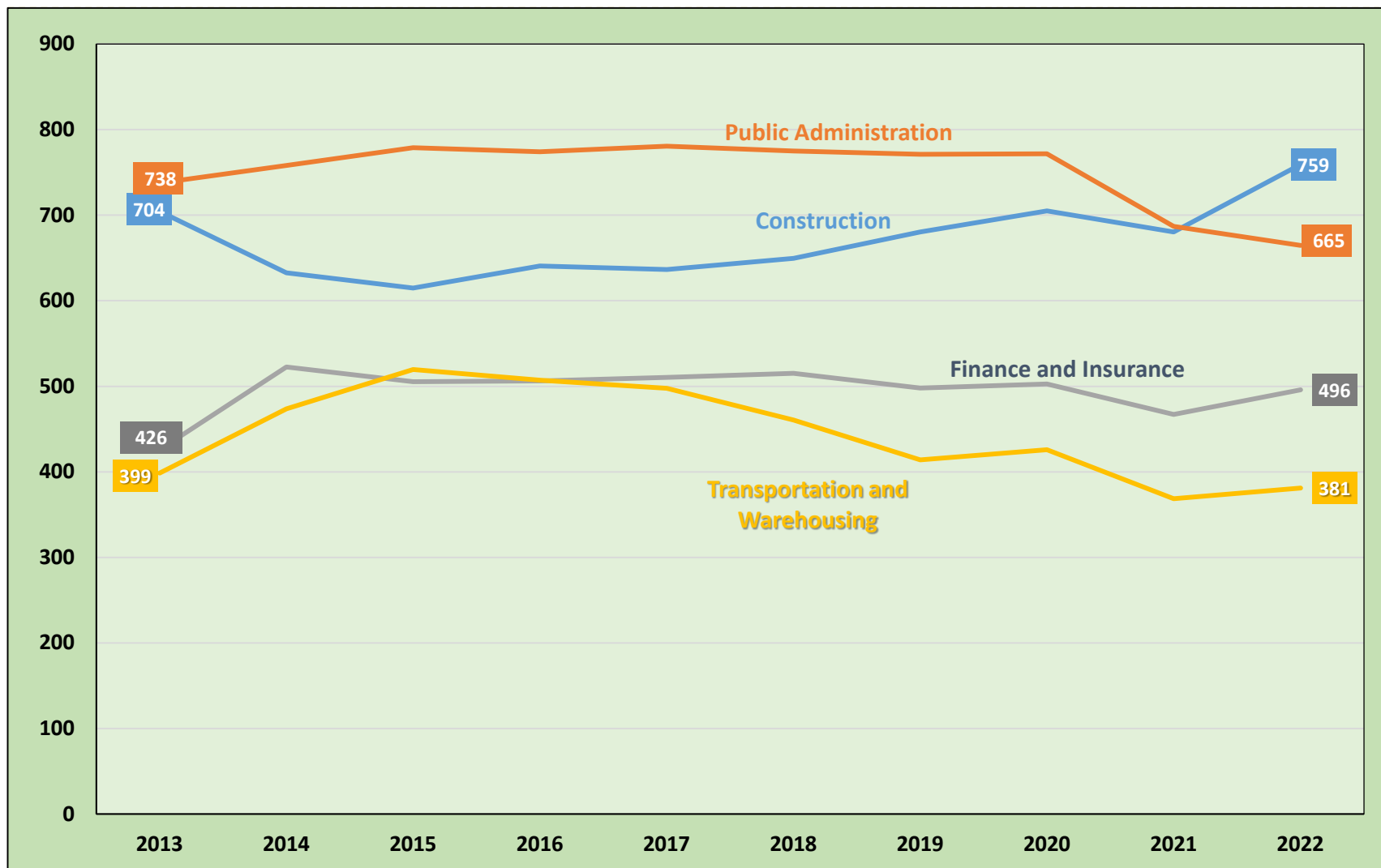
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Industry Sector Employment Trends



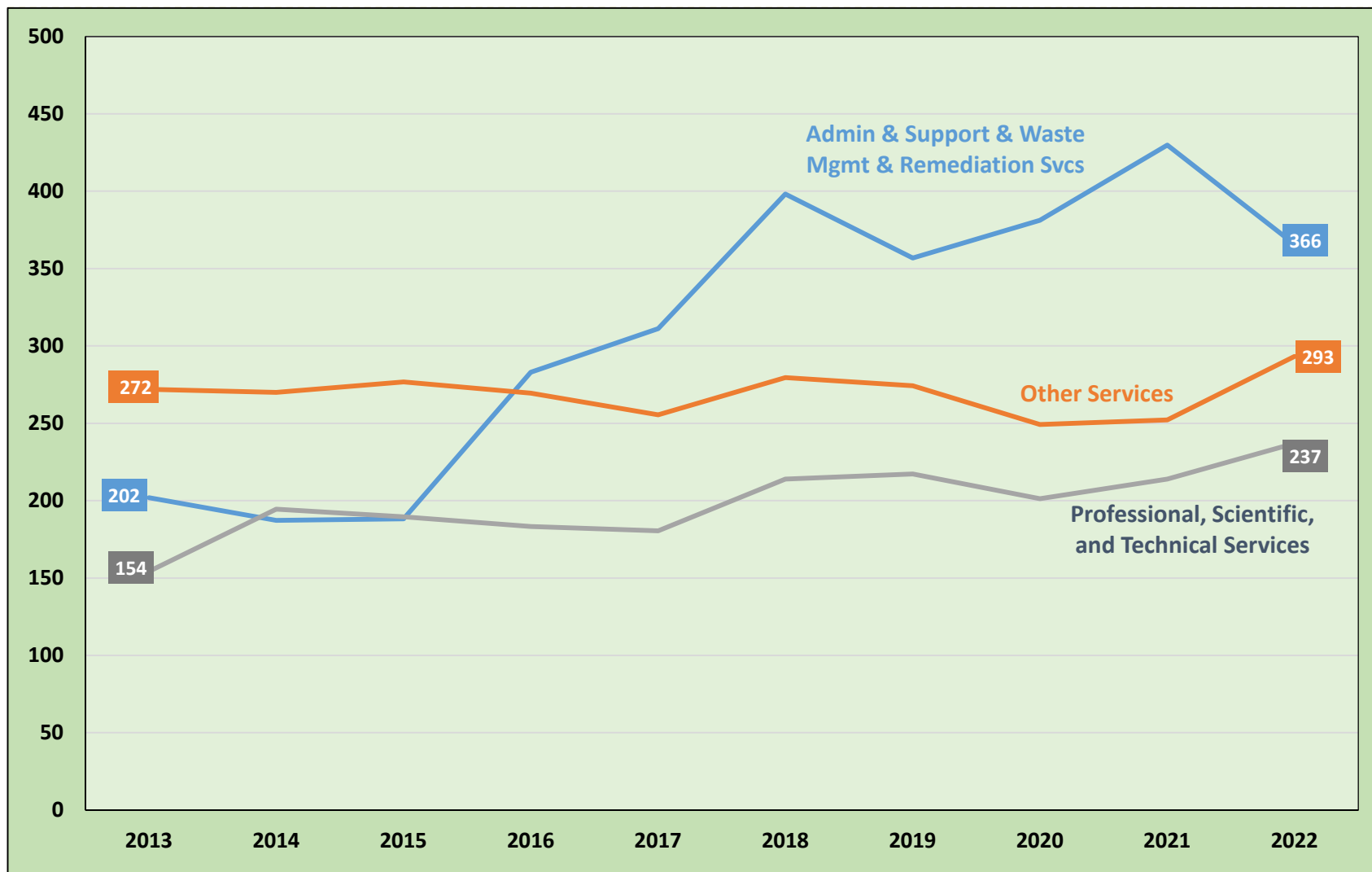
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Industry Sector Employment Trends



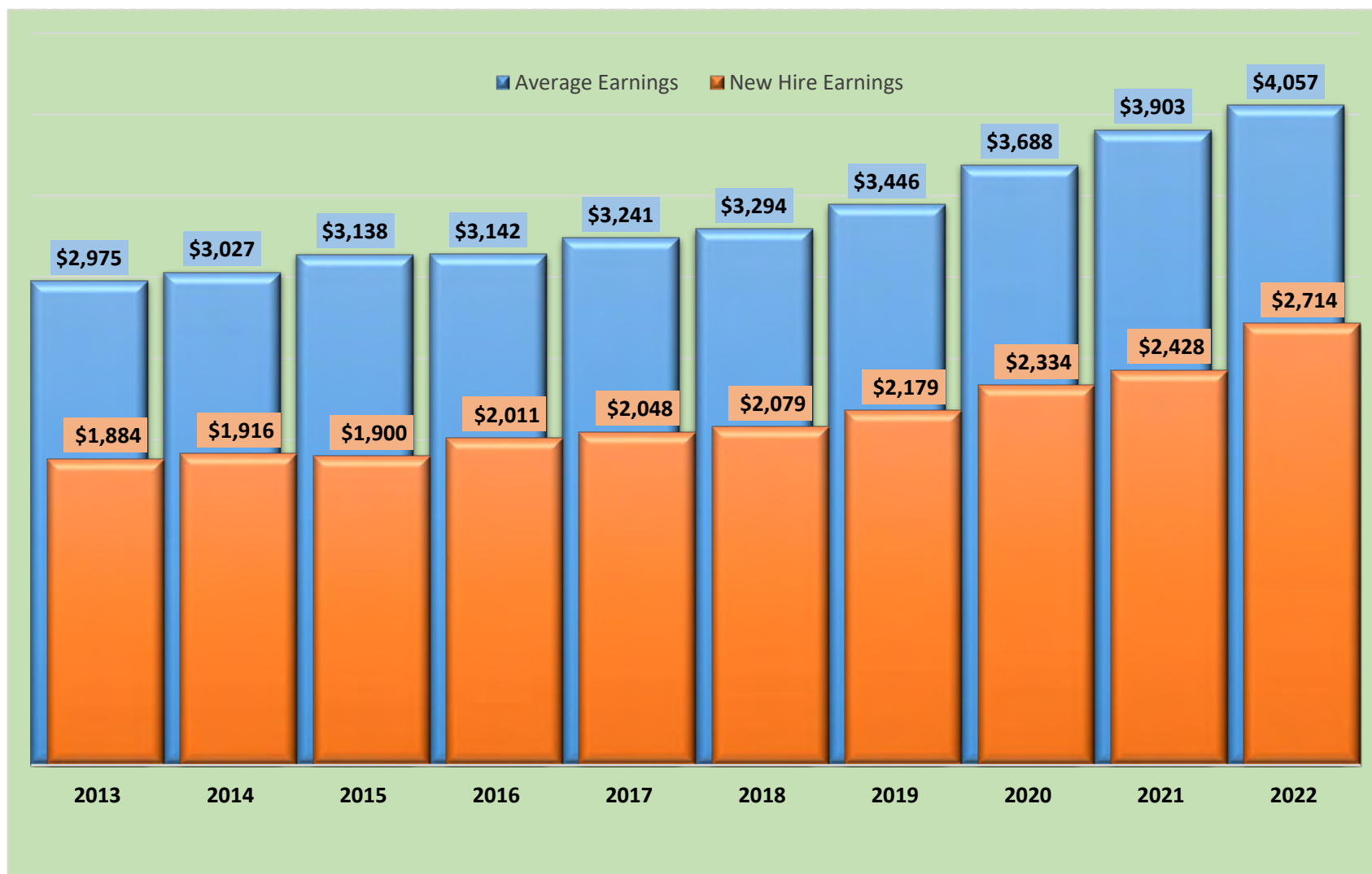
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Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

| High School | HS Grads | Enrolled in AL Public Colleges | Enrolled in Remedial Course(s) | | | | Enrollment Status | |
|----------------------------|----------|--------------------------------|--------------------------------|--------------|------|-------|-------------------|------------------|
| | | | Math Only | English Only | Both | Total | Full Time | Part Time/ Other |
| Central High School | 380 | 136 | 18 | 3 | 6 | 27 | 117 | 19 |
| Russell County High School | 224 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

| Russell County | | # Undergrads | # First-Time Freshman |
|---|--------------------|--------------|-----------------------|
| Major | Grand Total | 1,605 | 277 |
| Undeclared/NotReported | | 365 | 7 |
| General Studies | | 297 | 85 |
| Business Administration and Management, General | | 113 | 19 |
| Registered Nursing/Registered Nurse | | 102 | 13 |
| Computer and Information Sciences, General | | 54 | 16 |
| Psychology, General | | 54 | 7 |
| Social Work | | 37 | 3 |
| Criminal Justice/Safety Studies | | 28 | 7 |
| Biology/Biological Sciences, General | | 27 | 8 |
| Multi-/Interdisciplinary Studies, Other | | 22 | 2 |
| Manufacturing Engineering Technology/Technician | | 21 | 10 |
| Liberal Arts and Sciences/Liberal Studies | | 19 | 7 |
| Criminal Justice/Police Science | | 17 | 3 |
| Medical/Clinical Assistant | | 17 | 2 |
| Elementary Education and Teaching | | 16 | 1 |

Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public
Two-Year and Four-Year Institutions

| Major | Less than 1 year | Less than 2 years | Associate | Less than 4 years | Bachelor | Post- Bachelor | Master | Post- Master | Doctoral | Russell Total | * State Totals |
|---|---------------------|----------------------|-----------|----------------------|----------|-------------------|--------|-----------------|----------|------------------|-------------------|
| General Studies | 79 | 0 | 53 | 0 | 0 | 0 | 0 | 0 | 0 | 132 | 6,052 |
| Business Administration and Management, General | 9 | 0 | 4 | 0 | 20 | 0 | 3 | 0 | 0 | 36 | 2,201 |
| Manufacturing Engineering Technology/Technician | 23 | 1 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 29 | 677 |
| Psychology, General | 0 | 0 | 0 | 0 | 21 | 0 | 0 | 0 | 0 | 21 | 836 |
| Registered Nursing/Registered Nurse | 0 | 0 | 12 | 0 | 5 | 0 | 3 | 0 | 0 | 20 | 3,814 |
| Emergency Medical Technology/Technician (EMT Paramedic) | 16 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 16 | 740 |
| Medical/Clinical Assistant | 14 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 16 | 306 |
| Social Work | 0 | 0 | 0 | 0 | 7 | 0 | 9 | 0 | 0 | 16 | 729 |
| Licensed Practical/Vocational Nurse Training | 0 | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 | 1,186 |
| Elementary Education and Teaching | 0 | 0 | 0 | 0 | 3 | 0 | 4 | 4 | 0 | 11 | 1,158 |
| Criminal Justice/Police Science | 4 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 105 |
| Criminal Justice/Safety Studies | 0 | 0 | 0 | 0 | 7 | 0 | 0 | 0 | 0 | 7 | 206 |
| Multi-/Interdisciplinary Studies, Other | 0 | 0 | 0 | 0 | 7 | 0 | 0 | 0 | 0 | 7 | 1,066 |
| Computer and Information Sciences, General | 1 | 0 | 1 | 0 | 4 | 0 | 0 | 0 | 0 | 6 | 1,304 |
| Liberal Arts and Sciences, General Studies and Humanities, Other | 0 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 158 |

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Questions???

Alabama Department of Labor
Labor Market Information Division

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